



THE THREE TYPES

OF PROPAGANDA

NUMBER ONE:
WHITE

COMES FROM A SOURCE THAT IS IDENTIFIED CORRECTLY, AND THE INFORMATION IN THE MESSAGE TENDS TO BE ACCURATE

NUMBER TWO:
BLACK

WHEN THE SOURCE IS CONCEALED OR CREDITED TO A FALSE AUTHORITY AND SPREADS LIES, FABRICATIONS, AND DECEPTIONS.

NUMBER THREE:
GRAY

SOMEWHERE BETWEEN WHITE AND BLACK PROPAGANDA. THE SOURCE MAY OR MAY NOT BE CORRECTLY IDENTIFIED, AND THE ACCURACY OF THE INFORMATION IS UNCERTAIN.

"THE MEANS MAY VARY FROM A MILD SLANTING OF INFORMATION TO OUTRIGHT DECEPTION, BUT THE ENDS ARE ALWAYS PREDETERMINED TO FAVOR THE PROPAGANDIST."

