



PROPAGANDA

(prəpə'gandə) noun.

1. To disseminate or promote particular ideas.
2. The deliberate, systematic attempt to shape perceptions, manipulate cognitions, and direct behavior to achieve a response that furthers the desired intent of the propagandist.
3. Conceived of as strategically devised messages that are disseminated to masses of people by an institution for the purpose of generating action benefiting its source.

